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# IASK

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***"Latest News From  
IASK Board"***

***April / May 2008***

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## **NEWS FROM THE BOARD OF IASK, DIRECTLY TO YOU**

Not very long ago you received the latest Newsletter from **IASK**, your “global” Kinesiology Organization. To keep you informed about how we are doing and what we are doing, you are receiving the updated news from the **IASK** Board.

### **BUT – FIRST OF ALL ...**

March, 5<sup>th</sup>, the passing of the Father of Applied Kinesiology, Dr. George Goodheart was a sad fact. We all owe Dr. Goodheart heartfelt thanks for all he has contributed to our daily lives. He was a pioneer in the field of Complementary and Alternative health care and medicine, far ahead of everybody else. God bless his soul.

### **THE IASK BOARD**

At the Board meeting in France in January we decided to have a Conference Call once every month using SKYPE. Our decision was put into action right away and we met through SKYPE once in February and once in March. The first Monday of every month. Having board members from Kuwait in the East to the US in the West means about 10 hours time difference!! Interesting and fun to think of.

We want you to know, that we will welcome any ideas from you about topics or themes you would like to have discussed. Just send an e-mail to [iask87@iask.org](mailto:iask87@iask.org) or [info@iask.org](mailto:info@iask.org) and your mail will be answered as soon as possible.

### **MEMBERS**

The more we are, the stronger the network we can create. So please encourage other Kinesiologists, no matter which modality, to send in their application for membership. Also, please encourage the organization to which you belong to join IASK as an associate member.

### **LINKS**

We would be very happy to see a link to IASK at every homepage belonging to IASK members. As well as personal members as associate members. I know that the Danish Kinesiology Association and the Energy Kinesiology Association link to IASK and vice versa.

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***You Are Welcome To Distribute Copies Of  
This Newsletter To Those Interested In It!***

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#### ***Summary***

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## HOME OFFICE

The Home Office of IASK has been moved to Brazil for practical reasons. Veronica is doing a great job with the mailing of the Newsletter and keeping records of the many names and addresses. So if you change your postal address or your e-mail address, please remember to send the updated information to her, using the [iask87@iask.org](mailto:iask87@iask.org) & [info@iask.org](mailto:info@iask.org)

## NEWS FROM ALL OVER THE WORLD

We are very happy to see that news is being sent to us from several countries, and more is coming in the near future. We used to call it “Country Reports”, and they were introduced as an item on the agenda for the AGMs. Now we decided to re-name the report and call it “Some News from Your Country”. We find it to be a good idea, as it means that you as an IASK member can collect news from the country where you live, and send it to the home office to be put on the website [www.iask.org](http://www.iask.org).

On the Northern hemisphere Spring is all around us, on the Southern hemisphere Summer is changing into Fall. Wherever you are, we wish you all the best for the season which is here and now.

**Warm regards on behalf of the IASK Board**  
**Annemarie Goldschmidt**  
**President**

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## READERS' CORNER

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*We are waiting for your News, Comments and Suggestions to be published here.*

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**THE THIRD INTERNATIONAL CONGRESS FOR COMPLEMENTARY MEDICINE RESEARCH** is taking place in Australia. **Annemarie Goldschmidt**, the President of **IASK**, is there because she is part of the group of researchers at one of the universities from Denmark. Six people from her group will be presenting their part of the research program. It is not a Kinesiology meeting but knowing herself, she is going to tell other participants about our work, and about the benefits of Kinesiology to the people.

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### LIST OF BOARD MEMBERS, LANGUAGES SPOKEN, PHONE NUMBERS, E-MAIL ADDRESSES AND IASK BOARD'S FUNCTION

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# SOME REPORTS FROM YOUR COUNTRY - SWITZERLAND

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**Switzerland**  
Sent by Alain Vignogna



**IASK SWISS** is located in Basel and **APSK** (*Association Professionnelle Suisse des Kinésologues*) (\*1) is located in Zurich.

They have come together as of January 1, 2007. The new name is **KINE SWISS** (\*2). Members pay 600 - CHF a year.

Jean-François Jaccard creates the **APSRK** (*Association Professionnelle Suisse Romande des Kinésologues*) (\*3) in the French part of Switzerland. After he died the association went slowly down. Today it is not functioning.

**IKC** (*International Kinesiology College*) (\*4) represents Touch for Health and was located in Zurich. It has now moved the headquarters to Australia.

The organization **APTN** (*Association of Professional in Therapy Natural*) (\*5) was created for therapists. A similar organization **ASEN** (*Association Suisse des Ecoles de Naturopathie et Techniques de Santé*) (\*6) was for schools. Today these two organizations have fused together and are now **APTN** (\*5) for therapists and schools. In the past these organizations didn't accept Kinesiology, but today they are trying to put all therapies together and to compete with **KINE SWISS** (\*2). Members pay 600 - CHF a year.

The federal government has approached **APTN** (\*5) about requirements for all complementary therapies. Starting in 2006 the federal government is requiring basic education for all practitioners. This basic knowledge includes:

- 60 hours of anatomy-physiology / 60 hours of pathology / 30 hours of psychology / 18 hours of managing office / 12 hours of comprehension of health / 18 hours of ethics / 30 hours of relation of helping / 18 hours of legislation

Some of the health insurance companies recognize two organizations. These include:

- **ASCA** (*Foundation for the recognition and the development of the therapy alternatives and complementary*) (\*7) that is not a professional organization but it is very accessible to people. Members pay 180 -CHF a year. **ASCA** today requires 150 hours of anatomy-physiology. Some people teaching courses require students to take 300 hours of pathology. But this is not really necessary.
- **RME** (*Register of Medicine Empiric*) (\*8) was created by 5 insurance companies:
  - Helsana, Concordia, Swica and two others.

This foundation was in business first from 2002 to 2004. It was ok. From 2004 it became rigid and was no longer recognized. When you wanted information it cost 3,13 CHF per minute.

Now, as of January 1, 2008, it is free. They are located inside the building of Novartis (pharmacology Cie). Members pay 300. - CHF per therapy that you register for. To give your file to be studied with no guarantee you are going to be accepted, it cost you 400.- CHF in **KINE SWISS** (\*2), **APTN** (\*5), **RME** (\*8).

Thank you.

Greetings from Switzerland through  
**Alain Vignogna**  
January 2008

## References:

(\*1) **APSK** (*Association Professionnelle Suisse des Kinésologues*)

(\*2) **KINE SWISS** now new name for **IASK SWISS**

(\*3) **APSRK** (*Association Professionnelle Suisse Romande des Kinésologues*)

(\*4) **IKC** (*International Kinesiology College*)

(\*5) **APTN** (*Association des Praticiens en Thérapeutiques Naturelles*)

(\*6) **ASEN** (*Association Suisse des Ecoles de Naturopathie et Techniques de Santé*)

(\*7) **ASCA** (*Fondation pour la reconnaissance et le développement des thérapies alternatives et complémentaires*)

(\*8) **RME** (*Registre de Médecine Empirique*)

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# SOME REPORTS FROM YOUR COUNTRY - USA

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UNITED STATES OF AMERICA  
Sent by Ann McFerron



## COUNTRY REPORT FOR ENERGY KINESIOLOGY IN THE USA

Energy Kinesiology or Specialized Kinesiology has been in the USA since the 1970s. It has grown to over 100 different modalities that fall under the general term of energy kinesiology. Some modalities have their own associations. Practitioners that use several modalities either have to join more than one organization or choose between the different organizations.

All energy kinesiologists as well as other holistic health practitioners are concerned about the laws that affect them now and will affect them in the future. These laws are decided state by state. Some of the states have passed Health Freedom Acts which give everyone the right to practice as long as they disclose their education and explain to their clients that they do not diagnose or prescribe. Other states have passed laws which require all practitioners that touch clients in any way to be licensed as massage therapists, acupuncturists, or some other official license that meets certain criteria.

Many of the organizations are beginning to certify their practitioners. The hope is that as kinesiologists take steps to regulate their own trade there will be less interference by outside groups to try and regulate what kinesiologists do.

The Energy Kinesiology Association is an unifying organization that represents all modalities of Energy Kinesiology. They have been certifying members from all modalities for the last two years. The certification is a three tiered system based on the Australian model. They are in the process of updating the classes that have met the requirements to be part of the certification program.

Unfortunately many energy kinesiology practitioners in the USA do not know about the Energy Kinesiology Association. Most people learn about the organization from the teachers of the different classes or by finding the organization on the web.

The Energy Kinesiology Association and Touch for Health came together in 2007 and held a joint conference which was very successful and brought new awareness and understanding to the participants. They are coming together again in 2008 for another joint conference and in 2009 they will both join with IASK for a combined conference.

To truly understand what is happening with energy kinesiology in the USA we must look at each modality separately. That is impossible to do because no one really knows all the modalities that are being used or how to get in touch with them. Below is a synopsis of what is happening with a few of the modalities:

### **TOUCH FOR HEALTH (TFH) - [www.tfhka.org](http://www.tfhka.org)**

In 2007 the Touch for Health Kinesiology Association (TFHKA) was approved by the Internal Revenue Service (IRS) to be a 501c6 non-profit organization. TFHKA has also created the position of Research Committee Chairman.

TFHKA is authorized to offer Continuing Education credits to massotherapists and nurses in some states. Other professions, such as social workers, physical therapists, occupational therapists, psychotherapists and counselors may qualify for credit.

### **PROFESSIONAL KINESIOLOGY PRACTITIONER (PKP) -[www.icpkp.com](http://www.icpkp.com)**

The short intensive format of PKP 1 - 4 is being phased out (as it has been already in many other countries). It has been replaced by the Four Year PKP Certification Program. Dr. Dewe is starting a new series of mini workshops geared at target markets called K-Power.

### **ENERGY MEDICINE - [www.LearnEnergyMedicine.com](http://www.LearnEnergyMedicine.com)**

Donna Eden's book, *Energy Medicine*, published in 1998 has been thoroughly revised and update and will be released in August 2008. Eden's two-year practitioner certification program in hands-on energy medicine was founded in 2006 and had more than 200 graduates by 2008.

### **KINERGETICS - [www.kinergetics.au](http://www.kinergetics.au)**

The first Kinergetics Instructor Trainer outside of Australia has been certified in the US. New policies and procedures are being developed for the United States and Canada.

**RESONANCE REPATTERNING - [www.resonancerepatterning.net](http://www.resonancerepatterning.net)**

Resonance Repatterning will be publishing a book titled *Quantum Change Made Easy: Breakthroughs in Personal Transformation, self-healing and achieving the best of who you are* by Chloe Faith Wordsworth with Gail Noble Glanville.

The RR founder, Chloe Wordsworth, will start her own internet radio program on Voice America.com called "Living in Tune: How to turn problems into joy," Chloe is also teaching a new Diploma Training Program---the complete series of 12 seminars offered as intensives over a 14 month period.

**NOW**

Neural Organization Work is restructuring in the forthcoming year with a revised and updated website, practitioner listing and more.

**ENERGY PSYCHOLOGY ([www.EnergyPsychEd.com](http://www.EnergyPsychEd.com))**

Energy psychology applies the principles of energy medicine to psychological issues. The psychotherapy establishment has been slow to embrace the approach. Three international disaster relief teams have adopted energy psychology as a primary treatment modality in their deployments following natural and human-made disasters. Meanwhile, an e-newsletter that provides instruction on how to utilize energy psychology on a professional as well as self-help basis, had 368,000 active subscribers as of January 2008. A book that introduces both the public and the professional to the method, *The Promise of Energy Psychology*, was a finalist in the self-help category of the 2007 Indie Excellence Book Awards (see [www.EnergyPsychEd.com](http://www.EnergyPsychEd.com)).

**Ann McFerron**, March 15, 2008, USA

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## **SOME REPORTS FROM YOUR COUNTRY - SWEDEN**

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**SWEDEN**  
**Sent by Birgitta Birath**



We are 80 kinesiologists that are connected to the Swedish Association of Body Therapists. There are nine different sections for main therapies, including massage, reflexology and Kinesiology. The Association is in total about 4.500 members, which makes us the largest association of body therapists in Sweden. There are also a lot of Kinesiologists without any kind of organisation, more or less well educated.

The Association promotes it's members via the website [www.kroppsterapeuterna.se](http://www.kroppsterapeuterna.se), specific marketing material and events.

Kinesiology is recognised as one of several body therapies in Sweden. During the last years there have been mainly positive reports in the press and in the health magazines. Unfortunately there have also been a few incidents, not with any of our Kinesiology members involved though.

Our tax system for companies benefit the use of bodytherapy for employees. The government is concerned about the health situation in Sweden, so Massage, Kinesiology and Reflexology is deductible for companies. In that way it has been a great benefit for Kinesiology in Sweden to be associated with other therapies.

We have in Sweden only one school with professional ambitions. The education runs for two years and the method is Manual Kinesiology. This is the only school that reaches the standards of the Association.

There are other educators that arrange shorter courses but not reaching the required level of education to be recognized.

For additional information please contact Torbjörn Hansson at [tobe@epsilon.telenordia.se](mailto:tobe@epsilon.telenordia.se)

On behalf of the Swedish Association of Body Therapists  
**Torbjörn Hansson**  
Secretary of Kinesiology Section  
February - 2008

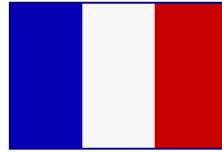
**Sabine Rosén**  
Member  
February - 2008

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# SOME REPORTS FROM YOUR COUNTRY - *FRANCE*

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France  
Sent by Nicolette Peyre



There are several Associations of Kinesiologists in France. FFKS (French Federation of Specialized Kinesiology) is the most important in terms of the number of members. It has over 500 professional or in-training members. Some associations include practitioners of one modality, e.g. Brain Gym.

Kinesiology is not at all widely accepted in France. It is just tolerated by the powers that be in the field of wellness. In France, if Kinesiology practitioners make the slightest error they run the risk of being accused of illegal practice of medicine, of acting as a cult and of charlatanism.

The situation worsened in 2005, during the very visual trial of a married couple who happened to be Kinesiologists. Kinesiology was presented by the detractors as a dangerous practice.

Facing this difficult situation FFKS worked hard to improve its communication and the structuring of the profession. Enlisting the help of a communications expert, FFKS has drawn up a press file; they also developed a new, more detailed Code of Ethics to better present the rules of our profession to the public, to students of Kinesiology and to official bodies. This enabled professional practitioners to commit to the same deontology and gives FFKS the means to act if one of its members acts in an unethical way.

FFKS specified a training path to become a professional Kinesiologist: 500 hours of training including compulsory classes in ethics, communications, anatomy, and physiology as well as a Touch For Health test and a final examination at the end of the 500 hour training. Touch for Health is the only Kinesiology modality that is imposed in the training.

You can find more details (in French) on the Association's website: [www.ffks.org](http://www.ffks.org)

The specific problems FFKS has been having in France resulted in the establishment of two syndicates whose primary aim is to defend the profession should it again come under such criticisms. Both are willing to cooperate with FFKS.

**Corinne LUC**  
Dammarie-Lès-Lys, France

May 27th, 2007

*Each Following Newsletters Will Have More Information About Some Reports From Your Country*

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# IASK A.G.M. 2008 - BARCELONA, SPAIN

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***IASK WILL HOLD THEIR 2008 ANNUAL GENERAL MEETING DURING THE CONFERENCE, IN BARCELONA - SPAIN, SEPTEMBER 20<sup>TH</sup> TO 21<sup>ST</sup> 2008, ABOUT 5 P.M.***

## ***“PHYSICAL QUANTUM AND MEDICAL QUANTUM AND THE LINK BETWEEN THE TWO”***

Is the Theme of the Conference organized by Philippe Bombeeck that will take place in Barcelona in September 20<sup>th</sup> and 21<sup>st</sup>, 2008

### **WHY DON'T YOU THINK ABOUT JOINING US IN BARCELONA?**

Spain is a golden country in the heart of Europe blessed with the sunshine and charisma and full of culture, history, arte, flamenco and snacks that make mouth water. It is a real paradise!

Barcelona, the second city from Spain, is probably the most extraordinary city from that country and an inevitable destination for lovers of travel, leisure, culture and architecture. It is a city of progress and prosperity, where today and yesterday come together in front of your eyes.



### **ATTENDING THE WHOLE CONFERENCE YOU WILL HAVE THE OPPORTUNITY OF LISTENING TO SUBJECTS OF INTEREST ON KINESIOLOGY AS:**

- Use of Kinesiology in Medium School in Denmark
- Warnke Method and Kinesiology
- Physical Quantum and Medicine
- Quantum Medical, Physioscan et Kinesiology
- The place of Kinesiology in *Medical Quantum*



### **AND PROBABLY WILL LISTEN TO THE FOLLOWING SPEAKERS:**

- Annemarie Goldschmidt
- Philippe Bombeeck
- Freddy Potschka
- Phlippe Bobola
- Paul Lannoye
- Dr Cortadellas



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# IASK Conference 2009 - WASHINGTON DC, USA

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*“Stars & Stripes Forever”*  
**IASK – ENKA – TFH**  
**> Together <**



**IASK INVITES YOU TO THE IASK 2009 CONFERENCE**

***WE ARE LOOKING FORWARD TO MEETING,  
AS MANY OF YOU AS POSSIBLE, FROM JULY 17<sup>TH</sup> TO 20<sup>TH</sup>, 2009  
IN WASHINGTON DC, UNITED STATES!***

***It would be great to have Speakers from all continents:***

***Africa  
Arctic  
Asia  
Australia  
Europe  
North America  
South America***



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# OBITUARY

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*"You need to learn to see what everyone else sees  
but learn to think differently about it.*

*Just do the best at what you do and everything will work out all right"*

**DR. GEORGE GOODHEART D.C.**

☆ 1918 - † 2008



**THE FOUNDER OF APPLIED KINESIOLOGY**

**IT IS A PLEASURE TO SPEND A LIFE WALKING IN YOUR SHADOW!**

***THE FOUNDER OF TOUCH FOR HEALTH, WROTE ON THE BOOK OF 25<sup>TH</sup> TFH ANNIVERSARY:***

"After working with Goodheart for a number of years, Carrie and I felt that a book for lay people should be written, and encouraged George to write it on numerous occasions. Eventually he said, "If you want a book for lay people, you will have to write it yourself." I realized that a book on Applied Kinesiology for non-professionals needed to be organized quite differently than one for professionals, and it took a while before a workable approach gelled."

**By JOHN F. THE D.C.**

>>>>> <<<<<<

## **IN MEMORY OF DR. GEORGE GOODHEART D.C.**

How do you say good-bye and thank you to a person who is directly responsible for altering the course of your life? This is a question that each of us in the fields of Applied, Specialized, and Energy Kinesiology, Touch for Health, Energy Medicine, Energy Psychology, and any of the various other modalities that use muscle testing must answer for ourselves. For me I have to thank Dr. Goodheart for my family (I met my wife Shanti Duree while we were working as Instructor Trainers at the Touch for Health Foundation), friends and livelihood.

Dr. George Goodheart D. C., the originator of Applied Kinesiology, died Wednesday night March 5, 2008. He was 89 years old. He died peacefully at his home in Grosse Pointe Farms, Michigan, USA with his wife Joanne by his side.

In 1964, Goodheart discovered the connection between muscle testing first explored by Dr's Kendall and Kendall, opposing muscle weakness, various reflex points and energy pathways on the surface and subsurface of the body. Originally these reflexes were limited to stimulation of the Golgi tendon and spindle cell proprioceptors in the belly and tendinous areas of the muscles. He said he prodded and palpated patients' head to toe, searching for tiny tears where muscles attach to bone. These tears feel, he said, like "a bb under a strip of raw bacon." When "directional pressure" is applied, the bb's flatten, and slack muscles snap back, their strength restored.

Later other reflexes were incorporated into the system. Reflexes discovered years earlier by Dr. David Chapman D. O. known as neuro-lymphatic reflexes and neuro-vascular reflexes defined by Dr. Terrence Bennett D.C. were added to the protocol. The proper functioning of the muscular system Dr. Goodheart discovered could be influenced to correct structural misalignment and health in general. Later, he discovered the connection between properly functioning muscles, the reflex points and the acupuncture meridians of Traditional Chinese Medicine. The system of muscle testing, structural and energetic balancing became known as Applied Kinesiology.

Like his father before him was trained as a chiropractor. But Dr. George Goodheart focused not just on skeletal structure but also on the hundreds of muscles that support the bones and hold them in place. He developed a system in which the muscles, surrounding nerves and the body's energy systems are manipulated not only to alleviate

ordinary aches and pains but also to diagnose and treat organic diseases. “And that”, said Goodheart, “may help strengthen a weakened organ”. Goodheart believed that muscles and organs are linked by the same neuro-pathways and meridian lines used by acupuncturists. In 2001, Time magazine honored him by naming him an alternative medicine innovator.

I first met Dr. Goodheart at a Parker Chiropractic Seminar in Dallas Texas in the early 1970’s where he was teaching a seminar in Applied Kinesiology. At that time I was the Research Director and one of the Instructor Trainers for Dr. John Thie and the Touch for Health Foundation. In these early days of Kinesiology I had the pleasure and great fortune to study with him personally, listen to his monthly research cassette tapes as well as teach Applied Kinesiology seminars at Los Angeles College of Chiropractic and Western States Chiropractic College. He sent these tapes to us to see if we could replicate his findings and send him our feedback, which he was always eager to receive even if we could not replicate his findings.

I found Dr. Goodheart to be a kind, respectful man with a great sense of humor and a sharp intellect, always willing to assist ones learning process in the exploration of his incredible healing modality.

As one of the thousands of practitioners who had the good fortune to benefit from this incredible man’s insight and knowledge I just want to say thank you Dr. Goodheart. It is a pleasure to spend a life walking in your shadow.

**RICHARD DUREE**  
**Diplomat Master Specialized Kinesiologist**  
**Honorary Lifetime Member IASK**  
**Co-creator of “Neuroenergetic Psychology™”**  
[www.neuroenergetic.com](http://www.neuroenergetic.com) / [neurogenics@usa.net](mailto:neurogenics@usa.net)

We lost George Goodheart, the founder of Applied Kinesiology, he, too, went away forever.

Now we are orphan. Our fathers from Kinesiology left us in such a short time...

Once, a friend of mine told me:

“I can imagine the incredible meetings all those masters, that went away, are doing somewhere, in the light up plan. Then, we, Kinesiologists will, intuitively, have better performances getting all this energy, and do great researches.”

I completely agree with this!

**Verônica A.P.Affonso**  
**Vice-President IASK**

>>>>> <<<<<<

***FROM THE ORIGINAL DR. GEORGE J. GOODHEART JR. FUNERAL GUESTBOOK, MARCH 7<sup>TH</sup> 2008:***

“Thank you so much for sharing a new way of communicating with the patient, that has proved to be full of positive consequences in making therapy easier and more efficient.

Any significant innovator is appreciated by those interested in his work and opposed by those scared by it. You were a wise man, yet, and could be nourished by the former without being hurt by the latter, knowing that in the end we are all humans under the sky.

May you rest in peace, and thank you for the wonders that you have been sharing along the years.”

**Diego Vellam**  
**IASK Board Member**

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